



Report
One day Expert talk
on
“Beyond Boundaries: Design Thinking as The Catalyst For Innovation”
Organised by
Department of Electrical & Electronics Engineering
Date: 17.02.2024
Time: 10.00 AM to 12.00 PM
Venue: WB117

Organized in association with: Institution’s Innovation Cell & IEEE student chapter, MITS

Submitted by: Mr. Saravanan D, Assistant Professor, Dept. of EEE & Ms. Revathy Gopinath, Assistant Professor, Dept. of EEE

Attendance: 40 participants

The programme is started at 10:00 AM with a welcome address to all the audience by the Ms. Revathy Gopinath, Assistant Professor, EEE, MITS, Madanapalle. The resource person was **Dr. Gokul Gopan, Assistant Professor, Department of Mechanical Engineering, Saveetha School of Engineering, Chennai, Tamilnadu, India.** The resource person started the session by extending his hearty thanks to the participants, organising members for giving him opportunity to share his knowledge and experience in “Beyond Boundaries: Design Thinking as The Catalyst For Innovation”.

The session covers the following topics:

- The Pathway to creative thinking
- Analogous Inspiration
- Prototype and Test
- Collaboration and Feedback
- Reflect and Learn
- How to turn ideas into creative output
- Design Thinking: A Framework for Innovation
- Innovation-Led Growth
- Risk-taking and Resilience
- Vision and Goal Setting
- Idea or Concept
- Market Opportunity
- Founding Team
- Business Model
- Prototype or Minimum Viable Product (MVP)



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- Market Entry Strategy
- Funding
- Technology and Infrastructure
- Customer Acquisition and Retention
- Scalability
- Culture and Values
- Adaptability and Resilience

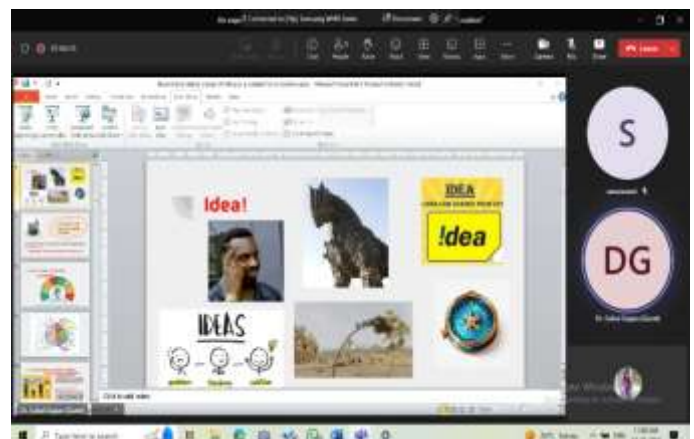
Programme Outcomes:

The outcomes of a one-day expert talk on “Beyond Boundaries: Design Thinking as The Catalyst For Innovation” typically include:

1. **Understanding of Design Thinking:** Participants gained a deeper understanding of what design thinking is, its principles, and its applications in various contexts.
2. **Collaborative Networking:** Provides opportunities for networking and collaboration among participants, fostering connections between individuals who share an interest in design thinking and innovation.
3. **Inspiration and Motivation:** The talk inspired and motivated attendees to tackle challenges in their respective fields.
4. **Mindset Shift:** Encourage a mindset shift among participants, emphasizing the importance of user-centric approaches, experimentation, and iteration in problem-solving and innovation.
5. **Case Studies and Examples:** Expert shared real-world case studies and examples to illustrate how design thinking has been successfully applied in different organizations or projects.
6. **Practical Tools and Techniques:** Exposure to practical tools, techniques, and methodologies used in design thinking processes such as empathy mapping, ideation sessions, prototyping, and testing.

The session was concluded followed by a vote of thanks, given by Mr. Saravanan D, Assistant Professor, Department of EEE, MITS, Madanapalle.

Photos





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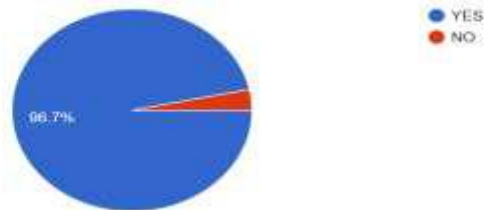
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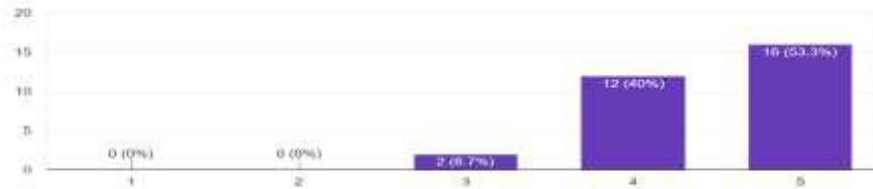


Feedback

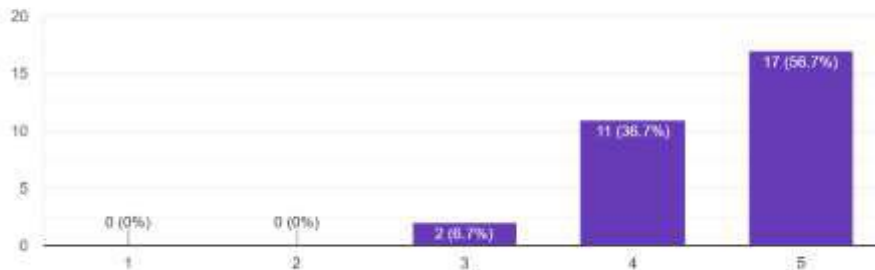
Is duration of the program sufficient?
30 responses



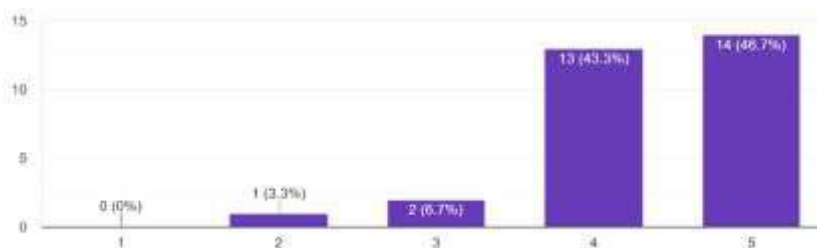
How do you rate this expert talk on "Design Thinking as The Catalyst for Innovation" program?
30 responses



Rate the sequence of organization of contents
30 responses



Relevance of the contents to the topic
30 responses





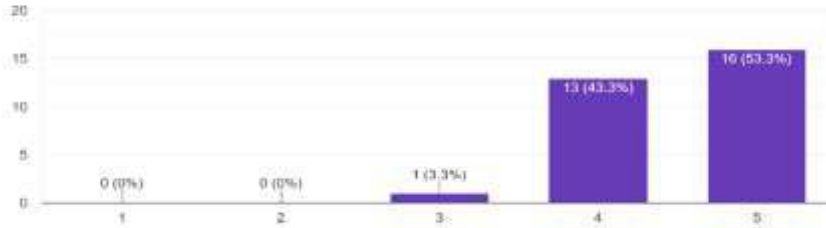
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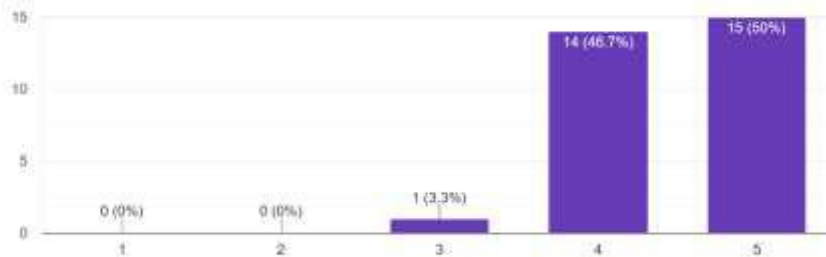
Feedback about the facility of the program

30 responses



Overall rating of the program

30 responses



Signature of the Coordinator

Signature of HoD, EEE